

महाराणा प्रताप पी.जी. कॉलेज, जंगल धूसड़, गोरखपुर

कक्षा : एम.काम. तृतीय सेमेस्टर			पाठ्यक्रम योजना : सत्र 2022-23		विषय : वाणिज्य
दिनांक	व्याख्यान	प्रध्यापक का नाम	प्रश्नपत्र	अध्याय	शीर्षक
08.07.22	1	Chandan Thakur	COM 514	Financial Management and Control	Discussion over Syllabus
08.07.22	1	Teacher 3	COM 515	Human Resource Management	Introduction to Syllabus
08.07.22	1	Teacher 1	COM 517	Entrepreneurship Development	Concept and Definition
09.07.22	2	Chandan Thakur	COM 514	Unit-1(Financial Management)	Meaning and Definition of Financial Management
09.07.22	2	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Strategic Human Resource Management
09.07.22	2	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Entrepreneur, Intrapreneur and Investor
11.07.22	3	Chandan Thakur	COM 514	Unit-1(Financial Management)	Scope of Finance
11.07.22	3	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Nature of Human Resource Management
11.07.22	3	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Theories of Entrepreneurship-Schumpeter
12.07.22	1	Nandan Sharma	COM 513	Strategic Management	Introduction to Strategic Management
12.07.22	1	Teacher 2	COM 516	Marketing Management	Introduction to Syllabus
13.07.22	2	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Concept of Strategic Management
13.07.22	2	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Marketing Management: Introduction
14.07.22	3	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Strategic Management process
14.07.22	3	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Evolution of Marketing Concept
15.07.22	-	Chandan Thakur	COM 514	Class Teaching	
15.07.22	4	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Functions of Human Resource Management
15.07.22	4	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Dynamic Entrepreneurship Innovation Theory
16.07.22	4	Chandan Thakur	COM 514	Unit-1(Financial Management)	Finance Function
16.07.22	-	Teacher 3	COM 515	Class Teaching	
16.07.22	5	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Theory of High Achievement By McClelland
18.07.22	5	Chandan Thakur	COM 514	Unit-1(Financial Management)	Nature of Financial Management
18.07.22	5	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Themes of Human Resource Management
18.07.22	-	Teacher 1	COM 517	Class Teaching	
19.07.22	4	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Vission, Misson and Goals
19.07.22	4	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Marketing Management: Process
20.07.22	5	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Approaches to Strategic Decision Making
20.07.22	-	Teacher 2	COM 516	Class Teaching	
21.07.22	-	Nandan Sharma	COM 513	Class Teaching	
21.07.22	5	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Strategic Prespective of Marketing Management
22.07.22	6	Chandan Thakur	COM 514	Unit-1(Financial Management)	Objectives of Financial Management
22.07.22	6	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Human Capital Management
22.07.22	6	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Theory of Personnel Resourcefulness
23.07.22	7	Chandan Thakur	COM 514	Unit-1(Financial Management)	Financial Decisions Making Process
23.07.22	7	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Role of HR Manager
23.07.22	7	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Role of Entrepreneurship in Economic Development
25.07.22	8	Chandan Thakur	COM 514	Unit-1(Financial Management)	Types of Financial Decisions
25.07.22	8	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Human Resource Planning
25.07.22	8	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Entrepreneurship process
26.07.22	6	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Importance, Benefits & Risks of Strategic Management
26.07.22	6	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Significance of Scanning Marketing Environment
27.07.22	7	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Levels of Strategies: Corporate,Business,Operational
27.07.22	7	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Trends in Marketing
28.07.22	8	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Strategic Business Unit
28.07.22	8	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Social Media, Online Marketing
29.07.22	-	Chandan Thakur	COM 514	Class Teaching	
29.07.22	9	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Career Planning and Succession
29.07.22	9	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Factors impacting emergence of Entrepreneurship
30.07.22	9	Chandan Thakur	COM 514	Unit-1(Financial Management)	Profit versus Wealth Maximisation
30.07.22	-	Teacher 3	COM 515	Class Teaching	
30.07.22	10	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Entrepreneurial Attributes
01.08.22	10	Chandan Thakur	COM 514	Unit-1(Financial Management)	Conflict of Goals: Management vs Owner
01.08.22	10	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Career Planning and Succession-Approaches & Issues
01.08.22	-	Teacher 1	COM 517	Class Teaching	
03.08.22	11	Chandan Thakur	COM 514	Unit-1(Financial Management)	Organisation of Finance Function
03.08.22	11	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Career Planning and Sucession-Approaches & Issues
03.08.22	11	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Entrepreneurial Culture
04.08.22	12	Chandan Thakur	COM 514	Unit-1(Financial Management)	Role of Finance Manager of a Firm
04.08.22	12	Teacher 3	COM 515	Unit-1(Strategic Human Resource Man.)	Revision
04.08.22	12	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Classification and Types of Entrepreneurs
05.08.22	9	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Functional Strategies: Financial,Marketing,HRD Strategies
05.08.22	9	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Digital and Direct Marketing
06.08.22	10	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Operational and Global Strategies
06.08.22	-	Teacher 2	COM 516	Class Teaching	
08.08.22	-	Nandan Sharma	COM 513	Class Teaching	
08.08.22	10	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Social Marketing, Sustainable Marketing
10.08.22	13	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Concept of Capital Structure
10.08.22	13	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Analysis and Job Design
10.08.22	13	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Women Entr. & Special Government Schemes in India
11.08.22	-	Chandan Thakur	COM 514	Monthly Evaluation	
11.08.22	14	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Analysis and Job Design
11.08.22	14	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Features, Importance of Social Entrepreneurship
13.08.22	14	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Theories of Capital Structure

महाराणा प्रताप पी.जी. कॉलेज, जंगल धूसड़, गोरखपुर

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13.08.22	-	Teacher 3	COM 515	Monthly Evaluation	
13.08.22	15	Teacher 1	COM 517	Unit-1(Entre. Development Perspective)	Argument(For & Against) Social Entrepreneurship
16.08.22	11	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	Business Environment: Components, Micro Macro Env. Scanning
16.08.22	11	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Ambush Marketing, Buzz Marketing
17.08.22	12	Nandan Sharma	COM 513	Unit-1(Intro. To Strategic Management)	SWOT(TOWS) Matrics, ETOP
17.08.22	12	Teacher 2	COM 516	Unit-1(Evolution of Marketing Concept)	Revision
19.08.22	13	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Strategic Formulation: Stages and importance
19.08.22	13	Teacher 2	COM 516	Unit-2(Product Decision)	Product Concept and Classification
20.08.22	15	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Determinants of Capital Structure
20.08.22	15	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Analysis Techniques
20.08.22	-	Teacher 1	COM 517	Monthly Evaluation	
22.08.22	16	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Features of Optimum Capital Structure
22.08.22	16	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Analysis Techniques
22.08.22	16	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	EDP and Institutional Support
23.08.22	17	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Approaches to Establish Appropriate Capital Structure
23.08.22	17	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Evaluation Techniques
23.08.22	17	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Incentives Need
24.08.22	14	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Formulation of Alternative Strategies
24.08.22	14	Teacher 2	COM 516	Unit-2(Product Decision)	Product Concept and Classification
25.08.22	15	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Mergers, Acquisitions, Takeovers, Joint Ventures, Diversification
25.08.22	16	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Turnaround, Devestment and Liquidation
25.08.22	-	Teacher 2	COM 516	Monthly Evaluation	
25.08.22	15	Teacher 2	COM 516	Unit-2(Product Decision)	Major Product Decisions
26.08.22	-	Nandan Sharma	COM 513	Monthly Evaluation	
26.08.22	17	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Strategies Formulation Revision
26.08.22	16	Teacher 2	COM 516	Unit-2(Product Decision)	New Product Development
26.08.22	17	Teacher 2	COM 516	Unit-2(Product Decision)	New Product Development
27.08.22	18	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Practical Consideration in Determining Capital Struc.
27.08.22	18	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Description
27.08.22	18	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Promotion and Development of Entrepreneurship
01.09.22	-	Chandan Thakur	COM 514	Class Teaching	
01.09.22	19	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Specification
01.09.22	19	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Need, Promotion and Development of Entrepr.
02.09.22	19	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Introduction to Leverage
02.09.22	-	Teacher 3	COM 515	Class Teaching	
02.09.22	20	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Types of Assitance and Incentives
03.09.22	18	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Strategic Analysis and Choice: Factors & Importance
03.09.22	19	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Issues and Structures
03.09.22	18	Teacher 2	COM 516	Unit-2(Product Decision)	Consumer adoption and Innovation Diffusion
03.09.22	19	Teacher 2	COM 516	Unit-2(Product Decision)	Consumer adoption and Innovation Diffusion
05.09.22	20	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Corporate Portfolio Analysis-BCG Matrix
05.09.22	21	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	GE Nine Cell Matrix
05.09.22	20	Teacher 2	COM 516	Unit-2(Product Decision)	Product Life Cycle
05.09.22	21	Teacher 2	COM 516	Unit-2(Product Decision)	Product Life Cycle
06.09.22	22	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Hofer's Matrix
06.09.22	23	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Revision
06.09.22	22	Teacher 2	COM 516	Unit-2(Product Decision)	Concept and Appropriate Strategies
06.09.22	23	Teacher 2	COM 516	Unit-2(Product Decision)	Concept and Appropriate Strategies
07.09.22	20	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Types of Leverage
07.09.22	21	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Impact of Leverage
07.09.22	20	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Design Approaches
07.09.22	21	Teacher 3	COM 515	Unit-2(Job Analysis)	Job Characteristics
07.09.22	-	Teacher 1	COM 517	Class Teaching	
07.09.22	21	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Fiscal and Financial Incentives
10.09.22	22	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Concept of Cost of Capital
10.09.22	23	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Computation of Cost of Capital
10.09.22	22	Teacher 3	COM 515	Unit-2(Job Analysis)	Competency Mapping
10.09.22	23	Teacher 3	COM 515	Unit-2(Job Analysis)	Competency Mapping
10.09.22	22	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Promotional And Marketing Incentives
10.09.22	23	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Organisational Incentives
12.09.22	24	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Weighted Average Cost of Capital
12.09.22	25	Chandan Thakur	COM 514	Unit-2(Capital Structure)	Concept of Capital Budgeting
12.09.22	24	Teacher 3	COM 515	Unit-2(Job Analysis)	Revision
12.09.22	25	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Recruitment, Selection, Training And Development
12.09.22	24	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Central Government: National Policy for Skill Devp.
12.09.22	25	Teacher 1	COM 517	Unit-2(Entre. Development Programmes)	Skill Development and Entrepreneurship
13.09.22	24	Nandan Sharma	COM 513	Unit-2(Strategy Formulation)	Revision
13.09.22	25	Nandan Sharma	COM 513	Unit-3(Strategy Implementation)	Steps, Importance and Problems
13.09.22	-	Teacher 2	COM 516	Class Teaching	
13.09.22	24	Teacher 2	COM 516	Unit-2(Product Decision)	Appropriate Strategies to be adopted at Diff. Stages
15.09.22	-	Nandan Sharma	COM 513	Class Teaching	
15.09.22	26	Nandan Sharma	COM 513	Unit-3(Strategy Implementation)	Resource Allocation-Importance & Challenges
15.09.22	25	Teacher 2	COM 516	Unit-3(Pricing Decision)	Concept of Pricing Decisions

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15.09.22	26	Teacher 2	COM 516	Unit-3(Pricing Decision)	Objectives of Pricing
16.09.22	27	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Strategic Evaluation and Control: Importance, Limitations
16.09.22	28	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Techniques of Evaluation
16.09.22	27	Teacher 2	COM 516	Unit-3(Pricing Decision)	Factors affecting price of a Product
16.09.22	28	Teacher 2	COM 516	Unit-3(Pricing Decision)	Factors affecting price of a Product
19.09.22	26	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Nature and kinds of Capital Budgeting Decisions
19.09.22	27	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Techniques of Evaluating Capital Budgeting Decisions
19.09.22	26	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Factors affecting Recruitment
19.09.22	27	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Factors affecting Recruitment
19.09.22	26	Teacher 1	COM 517	Unit-2(Entre.Development Programmes)	Make in India, Start Up India
19.09.22	27	Teacher 1	COM 517	Unit-2(Entre.Development Programmes)	Drives to attract Investment & Ease of Doing Business
20.09.22	-	Chandan Thakur	COM 514	Monthly Evaluation	
20.09.22	28	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Net Present Value Method
20.09.22	28	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Sources of Recruitment(Internal & External)
20.09.22	29	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Sources of Recruitment(Internal & External)
20.09.22	28	Teacher 1	COM 517	Unit-2(Entre.Development Programmes)	Stage Governments: Current Uttar Pradesh Ind. Policy
20.09.22	29	Teacher 1	COM 517	Unit-2(Entre.Development Programmes)	Others and NGOs
21.09.22	29	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Profitability Index Method
21.09.22	30	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Payback Method
21.09.22	-	Teacher 3	COM 515	Monthly Evaluation	
21.09.22	30	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Basic Selection Model
21.09.22	30	Teacher 1	COM 517	Unit-2(Entre.Development Programmes)	Revision
21.09.22	31	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Creating Entrepreneurial Venture: Concept
22.09.22	29	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Corporate Restructuring Strategies:Concept,Need and Forms
22.09.22	30	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Corporate Renewal Strategies: Concept, Internal & External Fac.
22.09.22	29	Teacher 2	COM 516	Unit-3(Pricing Decision)	Procedure for Setting Price
22.09.22	30	Teacher 2	COM 516	Unit-3(Pricing Decision)	Procedure for Setting Price
23.09.22	31	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Internal and External Factors and Causes
23.09.22	32	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Strategic Alliance:Concept, Types, Importance
23.09.22	31	Teacher 2	COM 516	Unit-3(Pricing Decision)	Pricing Policies
23.09.22	32	Teacher 2	COM 516	Unit-3(Pricing Decision)	Pricing Policies
24.09.22	33	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Problems of Indian Strategic Alliances
24.09.22	34	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Indian Strategic Alliances and International Businesses
24.09.22	33	Teacher 2	COM 516	Unit-3(Pricing Decision)	Pricing Strategies
24.09.22	34	Teacher 2	COM 516	Unit-3(Pricing Decision)	Pricing Strategies
26.09.22	31	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Discounted Payback Period Method
26.09.22	32	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Accounting Rate of Return Method
26.09.22	31	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Psychological Test for Selection
26.09.22	32	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Psychological Test for Selection
26.09.22	-	Teacher 1	COM 517	Monthly Evaluation	
26.09.22	32	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Generating Business idea
27.09.22	33	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	NPV vs IRR
27.09.22	34	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	NPV vs PI
27.09.22	33	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Training and Development Techniques
27.09.22	34	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Training and Development Techniques
27.09.22	33	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Sources of Innovation
27.09.22	34	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Methods of Generating Ideas
28.09.22	35	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Capital Rationing
28.09.22	36	Chandan Thakur	COM 514	Unit-3(Capital Budgeting Decisions)	Capital Budgeting Decision in Uncertainty
28.09.22	35	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Training and Development Techniques
28.09.22	36	Teacher 3	COM 515	Unit-3(Recruitment and Selection)	Revision
28.09.22	35	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Creativity and Entrepreneurship
28.09.22	36	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Challenges in managing innovation
29.09.22	35	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Revision
29.09.22	36	Nandan Sharma	COM 513	Unit-3(Strategic Implementation)	Revision
29.09.22	35	Teacher 2	COM 516	Unit-3(Pricing Decision)	Revision
29.09.22	36	Teacher 2	COM 516	Unit-3(Pricing Decision)	Question Answer Session
30.09.22	37	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Business & Knowledge Process outsourcing in India
30.09.22	38	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Concept and Strategies
30.09.22	-	Teacher 2	COM 516	Monthly Evaluation	
30.09.22	37	Teacher 2	COM 516	Unit-4(Distribution Decision)	Concept of Distribution Decision
01.10.22	-	Nandan Sharma	COM 513	Monthly Evaluation	
01.10.22	39	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Reasons for BPO and KPO Business in India
01.10.22	38	Teacher 2	COM 516	Unit-4(Distribution Decision)	Channels of Distribution
01.10.22	39	Teacher 2	COM 516	Unit-4(Distribution Decision)	Concept and Importance
07.10.22	37	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Basis of Working Capital Planning and Management
07.10.22	38	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Estimating Working Capital Requirement
07.10.22	37	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Performance Appraisal and Management
07.10.22	38	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Meaning and Objectives
07.10.22	37	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Entrepreneurial Environment- Significance
07.10.22	38	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	SWOC Analysis
08.10.22	-	Chandan Thakur	COM 514	Class Teaching	
08.10.22	39	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Determinants of Working Capital

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08.10.22	39	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Process and Methods of Appraisal
08.10.22	40	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Process and Methods of Appraisal
08.10.22	39	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Problems of Entrepreneurship
08.10.22	40	Teacher 1	COM 517	Unit-3(Creating Entrepreneurial Venture)	Revision
10.10.22	40	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Issues In Working Capital Management
10.10.22	41	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Financing Current Assets
10.10.22	-	Teacher 3	COM 515	Class Teaching	
10.10.22	41	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Diversity at Work
10.10.22	41	Teacher 1	COM 517	Unit-4(Business Planning Process)	Search of Business Idea
10.10.22	42	Teacher 1	COM 517	Unit-4(Business Planning Process)	Drawing Business Project
11.10.22	40	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Reengineering Business Processes: Business Reengineering
11.10.22	41	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Process Reengineering and Operational Reengineering
11.10.22	40	Teacher 2	COM 516	Unit-4(Distribution Decision)	Different types of Distributions
11.10.22	41	Teacher 2	COM 516	Unit-4(Distribution Decision)	Channel Management
12.10.22	42	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Start-up Business Strategies and Make in India Model
12.10.22	43	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Process, Challenges of Start-ups Businesses
12.10.22	42	Teacher 2	COM 516	Unit-4(Distribution Decision)	Selection, Motivation of Distribution Middlemen
12.10.22	43	Teacher 2	COM 516	Unit-4(Distribution Decision)	Performance Appraisal of Distribution Middlemen
13.10.22	44	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Growth Prospects and Government initiatives in Make in India
13.10.22	45	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Make in India Model with References: National Manufacturing
13.10.22	44	Teacher 2	COM 516	Unit-4(Distribution Decision)	Retailing and Wholesaling in Indian Perspective
13.10.22	45	Teacher 2	COM 516	Unit-4(Distribution Decision)	Role of Distribution in the Digital Era
14.10.22	42	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Concept of Accrued Expences and Deffered Income
14.10.22	43	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Working Capital Policy
14.10.22	42	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Managing Diversity
14.10.22	43	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Managing Diversity
14.10.22	-	Teacher 1	COM 517	Monthly Evaluation	
14.10.22	43	Teacher 1	COM 517	Unit-4(Business Planning Process)	Project:Format and Steps
15.10.22	44	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Management of Cost Under Working Capital Manag.
15.10.22	45	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Managing Cash Collection and Disbursements
15.10.22	44	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Causes and Paradox of divesity
15.10.22	45	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Causes and Paradox of divesity
15.10.22	44	Teacher 1	COM 517	Unit-4(Business Planning Process)	Reasons of Project Rejection
15.10.22	45	Teacher 1	COM 517	Unit-4(Business Planning Process)	Entrepreneurial Challenges
17.10.22	46	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Investing Surplus Cash in Marketable Securities
17.10.22	47	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Concept of Commercial Paper
17.10.22	46	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Paradox of Diversity with Handicapped
17.10.22	47	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Paradox of Diversity with Women and Ageing
17.10.22	46	Teacher 1	COM 517	Unit-4(Business Planning Process)	Legal Issues, Foming Business Entity
17.10.22	47	Teacher 1	COM 517	Unit-4(Business Planning Process)	Considerations and Criteria, Requirements
18.10.22	46	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Cont. of Make in India in Overcoming Industrial Sickness
18.10.22	47	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Cont. of Make in India in Overcoming Industrial Sickness
18.10.22	46	Teacher 2	COM 516	Unit-4(Distribution Decision)	E-tailing and Its Advantages
18.10.22	47	Teacher 2	COM 516	Unit-4(Distribution Decision)	E-tailing and Its Advantages
19.10.22	48	Nandan Sharma	COM 513	Unit-4(Emerging Strategic Trends)	Revision
19.10.22	49	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Generic and Global Strategic Management
19.10.22	-	Teacher 2	COM 516	Monthly Evaluation	
19.10.22	48	Teacher 2	COM 516	Unit-4(Distribution Decision)	Revision
20.10.22	-	Nandan Sharma	COM 513	Monthly Evaluation	
20.10.22	50	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Public Private Partnership: Importance & Problems
20.10.22	49	Teacher 2	COM 516	Unit-5(Promotion Decision)	Concept of Promotion Decisions
20.10.22	50	Teacher 2	COM 516	Unit-5(Promotion Decision)	Meaning and Importance of Promotion
28.10.22	48	Chandan Thakur	COM 514	Unit-4(Working Capital Planning)	Account Receivables and Inventories
28.10.22	49	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Meaning and Definition of Divided
28.10.22	48	Teacher 3	COM 515	Unit-4(Performance Appraisal)	Revision
28.10.22	49	Teacher 3	COM 515	Unit-5(Compensation Management)	Concept of Compensation Management
28.10.22	48	Teacher 1	COM 517	Unit-4(Business Planning Process)	Formation of Private and Public Ltd. Company
28.10.22	49	Teacher 1	COM 517	Unit-4(Business Planning Process)	Intellectual Property Protection
29.10.22	-	Chandan Thakur	COM 514	Class Teaching	
29.10.22	50	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Aspects of Divided Policy
29.10.22	50	Teacher 3	COM 515	Unit-5(Compensation Management)	Wage vs Salary
29.10.22	51	Teacher 3	COM 515	Unit-5(Compensation Management)	Wage vs Salary
29.10.22	50	Teacher 1	COM 517	Unit-4(Business Planning Process)	Patents Trademarks and Copyrights for Startups
29.10.22	51	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Financial Analysis and Sustenance of Entre. Venture
30.10.21	51	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Practical Consideration In Dividend
30.10.21	52	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Impact of Dividend Policy on the Value of a firm
30.10.21	-	Teacher 3	COM 515	Class Teaching	
30.10.21	52	Teacher 3	COM 515	Unit-5(Compensation Management)	Determination of Compensation
30.10.21	52	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Industrial Sickness
30.10.21	53	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Tools of Financial Analysis
01.11.22	51	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Problems & Governing Strategies of PPP Model
01.11.22	52	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Problems & Governing Strategies of PPP Model
01.11.22	51	Teacher 2	COM 516	Unit-5(Promotion Decision)	Communication Process

महाराणा प्रताप पी.जी. कॉलेज, जंगल धूसड़, गोरखपुर

कक्षा : एम.काम. तृतीय सेमेस्टर			पाठ्यक्रम योजना : सत्र 2022-23		विषय : वाणिज्य
दिनांक	व्याख्यान	प्रध्यापक का नाम	प्रश्नपत्र	अध्याय	शीर्षक
01.11.22	52	Teacher 2	COM 516	Unit-5(Promotion Decision)	Communication Process
02.11.22	53	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Information Technology Driven Strategies
02.11.22	54	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Importance, Limitations
02.11.22	53	Teacher 2	COM 516	Unit-5(Promotion Decision)	Promotion Tools-Their Effectiveness
02.11.22	54	Teacher 2	COM 516	Unit-5(Promotion Decision)	Promotion Tools-Their Effectiveness
03.11.22	55	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Contribution of IT Sector In Indian Business
03.11.22	56	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Contribution of IT Sector In Indian Business
03.11.22	55	Teacher 2	COM 516	Unit-5(Promotion Decision)	Determining Optimal Promotion Mix
03.11.22	56	Teacher 2	COM 516	Unit-5(Promotion Decision)	Determining Optimal Promotion Mix
05.11.22	53	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Stability in Dividend
05.11.22	54	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Different forms of Dividend
05.11.22	53	Teacher 3	COM 515	Unit-5(Compensation Management)	Determination of Compensation
05.11.22	54	Teacher 3	COM 515	Unit-5(Compensation Management)	Incentives Schemes
05.11.22	-	Teacher 1	COM 517	Class Teaching	
05.11.22	54	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Significance
07.11.22	55	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Determinants of Dividend Policy
07.11.22	56	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Corporate Dividend Behaviour
07.11.22	55	Teacher 3	COM 515	Unit-5(Compensation Management)	Incentives Schemes
07.11.22	56	Teacher 3	COM 515	Unit-5(Compensation Management)	Fringe Benefits and Laboure Welfare
07.11.22	55	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Essential Considerations for Sustenance
07.11.22	56	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Essential Considerations for Sustenance
09.11.22	57	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Walter Model of Dividend
09.11.22	58	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Gordan Model of Dividend
09.11.22	57	Teacher 3	COM 515	Unit-5(Compensation Management)	Fringe Benefits and Laboure Welfare
09.11.22	58	Teacher 3	COM 515	Unit-5(Compensation Management)	Employees Relations
09.11.22	57	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Essential Considerations for Future Growth
09.11.22	58	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Essential Considerations for Future Growth
10.11.22	57	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Global Context of Strategic Management
10.11.22	58	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Strategic Management and Corporate Governance
10.11.22	57	Teacher 2	COM 516	Unit-5(Promotion Decision)	Developing & Implementing a promotional Campaign
10.11.22	58	Teacher 2	COM 516	Unit-5(Promotion Decision)	Developing & Implementing a promotional Campaign
11.11.22	59	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Revision
11.11.22	-	Teacher 2	COM 516	Class Teaching	Promotion through Internet
11.11.22	59	Teacher 2	COM 516	Unit-5(Promotion Decision)	Revision
12.11.22	60	Nandan Sharma	COM 513	Unit-5(Social and Ethical Considerations)	Revision
12.11.22	60	Teacher 2	COM 516	Unit-5(Promotion Decision)	Revision
14.11.22	59	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	M M Model of Dividend
14.11.22	60	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Practical Questions
14.11.22	59	Teacher 3	COM 515	Unit-5(Compensation Management)	Revision
14.11.22	59	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Entrepreneurial Venture
15.11.22	-	Chandan Thakur	COM 514	Class Teaching	
15.11.22	61	Chandan Thakur	COM 514	Unit-5(Dividend Decisions)	Revision
15.11.22	60	Teacher 3	COM 515	Unit-5(Compensation Management)	Grievances Handling
15.11.22	60	Teacher 1	COM 517	Unit-5(Financial Analysis & Sustenance)	Revision